



News Release

# Teradata and Knoware join forces to help New Zealand and Australia customers accelerate data analytics investments

2024-07-05

**Teradata** (NYSE: **TDC**) and **Knoware**, a New Zealand based data and analytics consultancy, today announced a strategic partnership to empower customers in New Zealand and Australia to innovate and deliver on outcomes with their data and analytics technologies.

Knoware is a wholly New Zealand owned IT consultancy based in Wellington. Knoware has been instrumental in some of the largest and most complex data warehouse and analytics deployments across Australia and New Zealand. Through this partnership, Knoware and Teradata will work with customers to empower their organisations with proven hybrid, AI-ready data solutions that is designed to connect data silos, democratise data access, and comply with data sovereignty requirements.

“Our customers are faced with delivering more with less with their existing, and often complex, data environments,” said Josh Abbott, Vice President, Australia and New Zealand, Teradata. “We expect that our partnership with Knoware will help customers use data effectively and securely, leverage AI/ML capabilities in the cloud and deliver value to their organisations.”

Knoware’s team of experts will provide regional customers with full-service delivery of the Teradata VantageCloud analytics and data platform, as well as Teradata’s ClearScape Analytics capabilities, including strategic advice, solution design, implementation, training and ongoing support.

“The partnership between Knoware and Teradata provides our customers with the framework and pathways they need to modernise their data and analytics technologies,” said Colin Harris, CEO and Technical Director, Knoware.



“We have the expertise and skills to help deliver more from their investments whether it is on-premises, cloud, or hybrid.”

#### About Teradata

At Teradata, we believe that people thrive when empowered with trusted information. We offer the most complete cloud analytics and data platform for AI. By delivering harmonized data and trusted AI, we enable more confident decision-making, unlock faster innovation, and drive the impactful business results organizations need most. See how at **Teradata.com**.

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